



California Landscape Contractors Association, Inc.
San Fernando Valley Chapter
16350 Ventura Blvd., #D367 • Encino, CA 91436
(818) 772-7233

March 22, 2018

Dear Contractor,

The San Fernando Valley Chapter of CLCA invites you to participate in our 59th Annual Landscape Beautification Awards Program. **Now is the time to prepare your projects for entry** into any one of the many categories including installation, renovation, and maintenance, as well as expanded water features and night lighting. We invite all members of our chapter as well as the Channel Islands and LA/SGV Chapters.

Projects will be judged by landscaping experts and they'll be looking at the skill and quality that goes into the projects entered.

Awards will be presented at a gala banquet at the Airtel Plaza Hotel in Van Nuys on **Saturday evening, June 16, 2018**. A networking reception and a delicious dinner will culminate with an exciting multi-media presentation of all entries, and of course, the presentation of the landscape beautification awards. Your invitation to the banquet will be mailed to you in early June.

This year we are once again excited to offer our own stimulus package. **For all contractors who enter two projects, they will get a third entry free!** If you pay to enter four, and you'll get two free. See the entry form for complete details. The basic entry fee is \$75.00 per entry if your entry is received on or before **April 20, 2018**. The fee for entries received after this date is \$130.00. No entries will be accepted after **April 27, 2018**. To qualify for the multi-entry discount, your entries must be in by the April 20th deadline. Late entries do not qualify for discounts. **No entries will be accepted after Friday, April 27th.** *All entries must be accompanied by a check and emailed entries are not acceptable.*

Judging will take place on Thursday, Friday and Saturday, May 3, 4, 5, and 6th if needed. Please be sure that you do not have signage or vehicles with your name or logo on site during those days. To be fair, judging must be completely anonymous. **And please advise your clients not to discuss the project with the judges in an attempt to influence their decisions.**

To enter, please use the enclosed forms. **Note that there is one set of entry forms enclosed.** Make copies of these forms for multiple entries. Follow directions completely and review the enclosed categories page to determine the appropriate category. Incomplete forms may cause the project to be disqualified. If an entry is entered in the incorrect category, the judges reserve the right to move it to the correct or more appropriate category.

Once completed, send all entries to:

SFV CLCA
Attn: Awards
16350 Ventura Blvd. Suite #D367
Encino, CA 91316

Sincerely,

2018 Beautification Awards Committee



ENTRY No: _____
(for office use only)

California Landscape Contractors Association, Inc.
San Fernando Valley Chapter

2018 BEAUTIFICATION AWARDS ENTRY FORM

INSTRUCTIONS: Entry forms and judges' information sheets (pages 2 & 3) must be typed or printed in ink. Complete all information requested in detail. Each entry requires a separate application and entry fee. You must be a current dues-paid Regular, Sustaining or Satellite member to enter. All installation projects must be completed on or after January 1, 2017.

Entry Fee: \$ 75.00 per entry if received on or by April 20, 2018

Multi Entry Discount: Enter two projects and your 3rd entry is free, if received by April 27, 2018

[] To be considered for Excelsior Award check here if you have **never** entered a project in any CLCA Awards Program and first joined the association after 1/1/17.

Late Fee: \$ 130.00 per entry if received between April 20th and April 27th
No entries will be accepted after April 27th

If you choose to enter the same property in multiple categories, a separate entry fee and forms are due for each category.

Return entry forms with check to: SFV CLCA
Attn: Awards
16350 Ventura Blvd. Suite #D367
Encino, CA 91316

All entries must be accompanied by check. No faxed entries will be accepted. Judging will take place on Thursday, Friday, and Saturday, May 3, 4, 5, and 6, if needed. Be sure there is no signage or vehicles on site during those days that identifies your company. Please also ask your clients not to divulge your identity or discuss the project with the judges.

Entry Category: _____ **Category Number:** _____

Name of Firm: _____ **Phone #:** _____

Business Address: _____ **E-mail:** _____

Name of Project: _____

Project Owner: _____

Address of Project: _____ **City** _____ **Zip Code** _____

OWNER'S CONSENT

I/we hereby grant permission to enter our property or premises for the purpose of judging, photographing and publicizing the landscape project in this competition to the accredited representatives of the California Landscape Contractors Association. It is understood that no fees or charges of any kind are required of the property owner. Judging will occur sometime on May 3, 4, 5, and 6. **Entries with locked gates or unattended dogs will not be judged unless prior arrangements have been made by the contractor.** Owner agrees not to discuss project with judges, nor divulge the name of contractor or in any other way to influence the decision of the judging team.

Date

Owner or Authorized Agent's Signature

Telephone Number

Category Name: _____

INFORMATION FOR JUDGES

INSTRUCTIONS: So that the judges can properly evaluate your work, please draw a simplified map showing the area where the landscaping was carried out. If judges cannot locate your property or gain access, it will not be judged.

Address of Project (include zip code): _____

To be considered for the Excelsior Award, please check [] if you have been a member of CLCA for 1 year or less and have never entered a project in any CLCA Awards Program.

LANDSCAPE AREA- ROUGH SKETCH (USE INK)

Please answer the following questions about your entry. (estimates are acceptable)

- 1) What is the overall size of the owner's property? _____ sq. ft.
- 2) What is the size of the landscaped area? _____ sq. ft.
- 3) What was the contract price for this project? \$ _____
- 4) Date project was started? _____
- 5) Date project was completed? _____

Category Name: _____

ADDITIONAL INFORMATION FOR JUDGES

ADVANCED NOTICE PHONE CALLS: Advance notice will only be given under special circumstances such as locked gates or buildings. Request must be made in writing at time of entry stating reason. The judging team will try to make special arrangements for times or dates only if it does not interrupt the flow of judging. The Awards committee reserves the right to reject any entry.

Contractors: Please check [] under Installation or Maintenance below, all of the work done under your contract in the category entered. All items of contract must be listed. Proof of contract may be required. Additional comments are welcome; Use space provided below under “Contractor’s Comments.”

<u>INSTALLATION</u>			<u>MAINTENANCE</u>		
Check work completed under your contract	Work not completed by Contractor	Judge’s Score	Check Work Completed	Judge’s Score	
1. Finish Grading _____	_____	_____	1. General Appearance _____	_____	
2. Irrigation _____	_____	_____	2. Tree Staking _____	_____	
3. Plant Material _____	_____	_____	3. Tree Pruning _____	_____	
4. Lawn _____ (seed or sod - circle one)	_____	_____	4. Shrubs _____	_____	
5. Drainage _____	_____	_____	5. Lawns _____	_____	
6. Header Boards _____	_____	_____	6. Ground Cover _____	_____	
7. Tree Staking _____	_____	_____	7. Annuals _____	_____	
8. Masonry _____	_____	_____	8. Irrigation _____	_____	
9. Concrete _____	_____	_____	9. Other _____	_____	
10. Decks/ Benches _____	_____	_____	10. Other _____	_____	
11. Fences _____	_____	_____			
12. Retainers _____	_____	_____			
13. Water Features _____	_____	_____			
14. Designed By Contractor _____	_____	_____			
15. Night Lighting _____	_____	_____			(Contractor must submit night time photos on thumb drive for consideration)
16. Pools _____	_____	_____			
17. Kitchens _____	_____	_____			

Contractors Comments: _____

Judges Comments: _____

2018 Award Categories

Special Categories *Special Award winners are chosen by the Judges from among the Regular Category Entries.*

Special Effects Award

Best use of unique methods or materials and/or special artistic effects.

Colorscape Award

Best use of color in overall landscape.

Hardscape Award

Creative or best use of construction materials (concrete, wood, masonry, etc.)

Bob Moore Memorial Award

Best use of rockscape in the landscape.

Excelsior Award

For first year member exhibiting excellence in craftsmanship (joined after 1/1/17)

President's Choice Award

Residential project that best exhibits excellence in craftsmanship.

F.H. Arklin Memorial Award

Commercial project that best exhibits excellence in craftsmanship.

Stuart Sperber Memorial Sweepstakes Award

Judged best overall from all categories.

Regular Award Categories

Installation

- 1 **Small Residential A** Single family residence with landscaping cost not to exceed \$15,000
- 2 **Small Residential B** Single family residence with landscaping cost from \$15,001 - \$25,000
- 3 **Medium Residential** Single family residence with landscaping cost from \$25,001 - \$50,000
- 4 **Large Residential** Single family residence with landscaping cost from \$50,001- \$100,000
- 5 **Custom Residential** Single family residence with landscaping cost from \$100,001- \$250,000
- 6 **Residential Estates** Single family residence with landscaping cost above \$250,001
- 7 **Design Build** Any project designed and installed by contractor. Project must fall within scope of C-27 license. **A plan must be submitted and will be judged.**
- 8 **Renovation** Any landscape renovation not more than 70% demolished. **"Before" photos required.**
- 9 **Model Homes** A series of three or more family units included in one subdivision
- 10 **Commercial Living Facilities** Any building or facility used on a rental, lease or transient basis. Includes hotels, motels, apartments and condominium complexes.
- 11 **Small Commercial/Industrial** Any type of building or structure used for business or manufacturing with landscaping costs not to exceed \$100,000.
- 12 **Large Commercial/Industrial** Any type of building or structure used for business or manufacturing with landscaping costs from \$100,001+
- 13 **Public Works** Any public building or area financed by public funds.
- 14 **Xeriscape** Water conservation through creative landscaping (commercial or residential)
- 15 **Water Feature A** Waterfalls, ponds, fountains or streams (commercial or residential) with project cost up to \$15,000.
- 16 **Water Feature B** Waterfalls, ponds, fountains or streams (commercial or residential) with project cost over \$15,000.
- 17 **Night Lighting A** Any landscape lighting (commercial or residential) using **up to 50 fixtures**. Must submit lighting photos on thumb drive with entry.
- 18 **Night Lighting B** Any landscape lighting (commercial or residential) using **51 or more fixtures**. Must submit lighting photos on thumb drive with entry

Maintenance

- 19 **Small Commercial Maintenance** Landscape maintenance on commercial property started prior to January 1, 2017 with monthly landscape maintenance cost of \$750 or less.
- 20 **Medium Commercial Maintenance** Landscape maintenance on commercial property started prior to January 1, 2017 with monthly landscape maintenance cost of \$751 to \$4,000.
- 21 **Large Commercial Maintenance** Landscape maintenance on commercial property started prior to January 1, 2017 with monthly cost in excess of \$4,000.
- 22 **Small Residential Maintenance** Landscape maintenance on single family residential property started prior to January 1, 2017 with monthly cost up to \$500.
- 23 **Large Residential Maintenance** Landscape maintenance on single family residential property started prior to January 1, 2017 with monthly cost in excess of \$500.
- 24 **Public Works Maintenance** Any public building or area financed by public funds started prior to January 1, 2017.
- 25 **Small HOA Maintenance** Landscape maintenance for HOA started prior to January 1, 2017 with monthly cost up to \$3,000.
- 26 **Large HOA Maintenance** Landscape maintenance for HOA started prior to January 1, 2017 with monthly cost over \$3,000