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*TIERRA REJADA GOLF CLUB in Moorpark is again the site of the SFV Golf Tournament, this year set for Monday, September 19. Scenic views and lots of fun await CLCA members and friends. (See page 5 for more information.)*



*LAST YEAR'S GROWDCARE LANDSCAPE group (and friends) was one of several that enjoyed the challenge and the fun of our 2021 tourney. A Six-some? Hmmm!*



*RAFFLE PRIZES GALORE await participants in SFV Golf 2022, just as they did last year where Evan Moffitt jubilantly showed them off to lucky golfers.*

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**STATE AND LOCAL EVENTS**

**Don't miss any of these very important events!**

*Subject to Change – Check with Chapter Office First*

**WATCH FOR LAST-MINUTE CHANGES DUE TO COVID-19**

- Sept. 8 SFV Board Meeting 10 a.m. via Zoom
- 16 Channel Islands Chapter & Friends Deep Sea Fishing Trip, Hook's Landing, Oxnard, 5 a.m.
- 19 SFV Golf Tournament, Tierra Rejada Golf Club, Moorpark.
- Oct. 20 SFV Auxiliary Education Scholarship Auction, Mandarin King Restaurant, 17092 Devonshire St., Northridge; (818) 366-8999
- Oct. CI Supplier Summit, SiteOne Carpinteria TBD
- Nov. 9-12 CLCA Convention, Hyatt Regency Resort and Spa, Indian Wells, CA
- Dec. 10 Holiday Party TBD



**SFV Nominations  
Committee Open to  
2023 Chapter Board  
Office Seekers**

**• Ballots to be Sent in Late September**

The SFV Nominations Committee has begun to consider potential Chapter Officers for the 2023 CLCA year. The committee will develop a slate of candidates it will send out to Chapter members via Constant Contact in late September as part of the elections process.

**There are vacancies on the current Board for officers and committee chairs.** SFV members who wish to run for a Chapter office should contact President Francisco Salazar at (818) 970-7593 or francisco@groundcarelc.com. Do this ASAP to ensure that your name will be on the ballot.

The results of the election will be announced at the SFV Auxiliary Scholarship Auction October 20. Traditionally, the Associate Members present at that meeting will elect the Chapter's Associate Member Representative for next year.

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**FRANCISCO SALAZAR**  
SFV Chapter  
President  
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## We're Busy as Ever and Still Going Strong

**H**ello fellow San Fernando Valley CLCA members. We are all ready for our SFV Golf Tournament on September 19. If you have not registered, please do so as soon as possible. Like last year it will be held at Tierra Rejada Golf Club in Moorpark. But this time it will feature a shotgun start to ensure we all meet at the end for a lunch and raffle with all the Sponsors and golfers. So,

get your clubs ready and we will see you there.

We are now in August, so let's continue pushing with everything to finish strong. Let's not forget we still have our yearly CLCA Convention in Indian Wells at the Hyatt Regency Resort and Spa. The Convention will be held November 9-12, so plan ahead, mark it down in your calendars, and make it a family mini vacation.

I would also like to send out an invitation to all our members to join our Board of Directors next year. Ballots will be sent out digitally

before the end of September. So, if you would like to run for one of our board positions, call or email me and I will pass the information to our Nominations Committee at our next meeting. This will ensure that your name will be on the ballot. Remember, there is no greater feeling than to give back to your community of like-minded people.

**We are all ready for our SFV Golf Tournament on September 19. If you have not registered, please do so as soon as possible.**

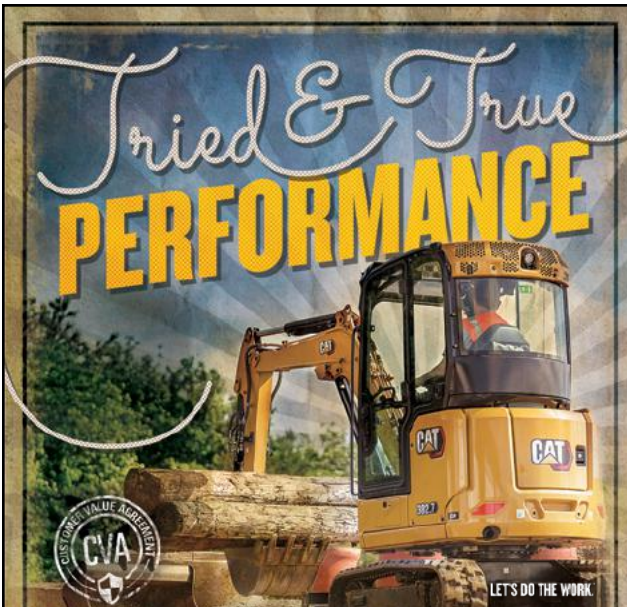
Election results will be announced at the SFV Auxiliary Scholarship Auction October 20. Traditionally, the Associate Members present at that meeting will elect the Chapter's Associate Member Representative for next year.

On a final note, thank you to the Golf Tournament Committee for all their hard work on this year's event. Thank you for all the Sponsors. If you would like to become a Golf Tournament Sponsor, there is still a little time.

Contact me and we'll get you signed up.

Thank you all! – Francisco

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**SEPTEMBER 19, 2022**

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Register at [www.CLCA-SFV.org](http://www.CLCA-SFV.org)



**JOSÉ ROBLES**  
Owner  
Landscape Warehouse

## Are You Wearing Too Many Hats? *By José Robles, Owner Landscape Warehouse*

I just got back from a two-week vacation with my two sons. We fished, we laughed, we ate great food, and at least one of us may have even consumed a tequila or two. More importantly, we got to know one another a lot better without the distractions of work, school, and the pressures of daily life getting in the way. But there was a time when I couldn't take even a two-day vacation, let alone a two-week one. That's because **I was wearing too many hats in my business.**

Most small businesspersons – myself included – start out wearing almost all the hats (serving in multiple positions) in the business. But as the business grows, hopefully we begin removing some of those hats and passing those areas of responsibility to trusted employees and consultants. Yes, I know they may not be able to work those areas as well as you can – or so you think – but if you don't pass some of those hats to others, you will never grow your business, and you will never be able to take a two-week vacation away from it either.

One of the most difficult challenges a business owner faces, is *knowing when to let go*. This can be especially hard for controlling types, which many entrepreneurs are. The secret is **PLANNING** to

transfer duties and responsibility from day one. First, you find and develop a core of key individuals who exhibit good business and personal qualities – such as honesty, dependability, trustworthiness – with the aptitude and willingness to do the job. Now, teach them how to do an aspect of your business, provide them the opportunity to grow to the next level...then remove that hat from your head and gingerly place it on *their* head. Repeat.

The principle works for organizations as well as businesses – that of the *planned* passing of responsibility – although it is more difficult in business because the stakes are higher, and your money is involved. One way I heard to grow a CLCA chapter is to make the **FIRST** responsibility of each board member and committee chair, *that they find their replacement*. Once found, they have the rest of the year to help them learn the position so that they can be ready to step up when it is their turn. Plus, you have just doubled the size of your chapter leadership...which will help you accomplish considerably more throughout the year.

If you implement this strategy – whether in business or in your organization – you'll eventually be doing more managing and less of the other business tasks your staff (*or board members*) are now handling. It's now time to plan your vacation. – *José*

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**B-D-H = Being, Doing, Having** *From an article by Mark Matteson, Sparking Success*

**Y**ou must first BE who you really are or wish to be, and work for years to BECOME that person; then you are driven to DO the things to earn the money, joy, abundance, and peace of mind. Only then will you HAVE what you really want.

Did you know that most lottery winners end up broke, divorced, and miserable within five years? Why is that? It's because having the money was simply luck. They didn't earn what they were given. If someone hands you a million dollars, you better become a millionaire fast.

A life of abundance, joy, and peace of mind is what most people want, but 96% of the population goes about it all wrong. They have the process backward. They say, "I want to HAVE more things or more money in order to DO more of what I want so I will BE more happy." The way it actually works for the top 4% is the reverse. You must first BE who you really are or wish to be, and work for years to BECOME that person; then you are driven to DO the things to earn the money, joy, abundance, and peace of mind. Only then will you HAVE what you really want. Moreover, you will keep what you justly earned.

Think of this process as a triangle. The points are not in conflict with each other. They all exist simultaneously. They are earned. Each side supports the other. However, it must begin with BEING first, then the DOING to earn the HAVING!

We need to connect with our BEING, to help us focus and facilitate the DOING, to deepen, expand, and align our HAVING.

If you want to BECOME the very best version of yourself, let's say, the Top Salesperson in your company, focus first on these short

term BECOMING Goals:

BECOME a world-class active listener...an activity madman or madwoman...someone who learns how to sell value, not price...a person who offers a choice of yeses...professionally persistent, keeping strict accounts and staying in touch with prospects...someone who goes the extra mile for clients...someone who reads sales books daily...someone who attends every seminar... someone who keeps a journal and asks, "What did I do well?" and "What are my growth opportunities for the next call?"...someone who knows how to overcome objections with compassion, kindness, and tact.

You may never win the lottery, but you CAN focus on BECOMING the person who has learned this simple lesson: BE first, DO second, HAVE third! You'll be glad you did!

What One Action Will You Take to BECOME who you are destined to be?

*"Success comes from knowing that you did your best to become the best that you are capable of becoming."* – John Wooden, UCLA Coach

Mark Matteson is an inspiring speaker and the author of the international bestseller *Freedom from Fear*. His company, Sparking Success, is located in Edmonds, WA. Phone: (206) 697-0454.



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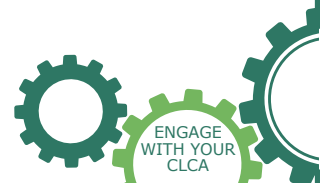

**Get the band back together**

Benefit your business by attending your **CLCA chapter activities and state events!** Building relationships with others leads to new opportunities, new friends, and new connections that can be valuable to your success.

When's your next gig?



[clca.org/calendar](http://clca.org/calendar)



## Fire Survivors Urged to Hire Licensed Contractors for Rebuilding

• **CSLB warns wildfire survivors about the dangers of hiring unlicensed contractors**

**W**ildfire survivors should stay alert as they search for contractors to help them rebuild after the Oak Fire. Unlicensed contractors often prey on disaster survivors, making them a victim a second time. After a disaster, the mission of the Contractors State License Board (CSLB) is to help ensure unlicensed or unscrupulous contractors do not take advantage of survivors.

Homeowners should use the CSLB's "Find My Licensed Contractor" feature to identify licensed contractors in their area. They should always check contractors' license numbers on the CSLB website. If you have any concerns regarding the identity of the person negotiating your home improvement/rebuild contract, ask to see their CSLB-issued home improvement salesperson and/or contractors license pocket card. Construction jobs of \$500 or more (labor and/or materials) require a contractor to have a CSLB-issued state license.

"Disaster survivors take a huge risk when they hire unlicensed contractors," said CSLB Registrar David Fogt. "Most are not properly insured and likely don't have the skills or knowledge to perform the work." Sweeps and undercover enforcement operations are already being planned in the fire-affected areas.

CSLB offers a designated Disaster Help Center section online, which provides publications that can be downloaded or ordered. These include "Debris Removal and Construction Scams," "After a Disaster, Don't Get Scammed," and "What You Should Know Before Hiring a Contractor." CSLB's "Rebuilding After a Natural Disaster" video and podcast also are available online. In addition, wildfire survivors can request information by calling CSLB's Disaster Hotline, 800-962-1125, staffed Monday through Friday from 8 a.m. to 5 p.m., or via the automated assistance line, 800-321-CSLB (2752).

CSLB urges everyone to follow these guidelines before hiring a contractor:

- Don't rush into repairs or cleanup, no matter how badly they're needed.
- Don't sign over any payment checks from your insurance company.
- Work with your local building department to make sure you understand the rebuilding process and take advantage of all services they can provide.

*Continued on page 11*

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### Deep Sea Fishing Trip

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Previous years' trips have sold out in a matter of days, so don't be left out. Get your reservations in now while there is still plenty of room for you and your fishing buddies.

Fill out the names of the anglers in your party if that has been decided. If not, call John Hernandez at (626) 715-1757 and tentatively reserve your spots. Fishing spots are only fully secured when payment is received.

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Send completed form and check (made payable to California Landscape Contractors Association – Please write “Channel Islands Fishing Trip” in the Memo line) to: John R. Hernandez, CLCA Channel Islands Chapter Treasurer  
18466 Dragonera Drive, Rowland Heights, CA 91748. For more information: (626) 715-1757

## How to Stay Healthy While Running a Business

From an article by Dr. David Minkoff, co-founder of LifeWorks Wellness Center, in *allBusiness*

In my medical practice, I treat a lot of patients who are in business for themselves. I can confirm, therefore, that entrepreneurs are busy people. In fact, at least one survey found they tend to work 63% longer than regular employees.

With all that time put into the job, there's not a lot left over for taking care of themselves – especially if they have a family or other important priorities and obligations.

### Entrepreneurship raises risk for health problems

This is not good, considering that simply being an entrepreneur also raises the risk of some serious health problems. Psychological problems are at the top of the list. In fact, one study found that compared to the general population, entrepreneurs were twice as likely to experience depression, nearly six times as likely to have ADHD, and three times as likely to suffer from addiction.

It turns out other health problems are rampant among entrepreneurs, as well. Of these, heart disease may be the scariest. The more time entrepreneurs spend on the job, the greater the chance of being diagnosed with heart disease.

It seems like the easy solution would be for entrepreneurs to cut back on their hours. But it's not easy to convince an entrepreneur to do that – not by a long shot. How can entrepreneurs manage their health risks and prioritize well-being without sacrificing productivity?

### Most important self-care tactic for entrepreneurs

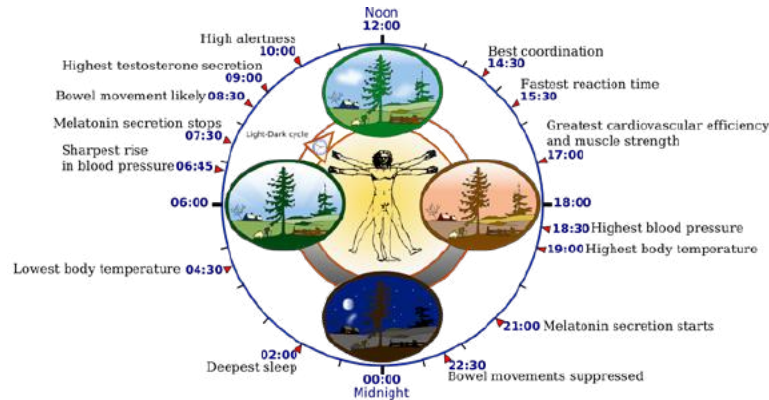
When you're busy, you may have to eat on the go. You may have to settle for light walking instead of strenuous exercise, if that's all your schedule allows. You may not have time to research and experiment with supplements, get a therapeutic massage, or blend your own organic vegetable juice in the morning.

You can do one thing, though, that's more powerful than all the above, and you can do it no matter how busy you are: plan your schedule around your circadian rhythm. Most of us are familiar with the phrase "circadian rhythm;" we know it has to do with our pattern of sleeping, and might even associate it with the idea of a "biological clock." But thinking our circadian rhythm is just a sleep timer seriously underestimates its importance.

The study of circadian rhythms is its own niche in scientific research, and the latest studies show that our biological clock does a whole lot more than just tell us when it's bedtime. In fact, it has a hand in orchestrating nearly all the physical processes in our bodies, from the function of vital organs to how we metabolize energy, with how our immune system functions, and even how we think. Disease

symptoms, including chronic pain, are also tied to our circadian rhythm.

Studies in both animals and humans indicate that having a healthy, stable circadian rhythm makes us more likely to stay alert, remember more, think better, keep our balance, resist illnesses, and have a regular digestive pattern. That's in addition, of course, to getting better, more restful sleep.



A healthy rhythm also helps protect us from chronic disease processes like hypertension (a major risk factor for heart disease) and is correlated with extended life expectancy. So, if your circadian rhythm tries so hard to take care of you, what can you do to take care of it? It's an easy, three-part answer:

**1. Know yourself.** Everyone has a unique "chronotype" – an outline of when they like to go to bed and wake up. Honor it. Don't force yourself to get up early if you're a night owl, for example. You're not doing yourself any favors and may even be damaging your health.

**2. Get more sleep.** Sleep deprivation is now considered a public health crisis. Sleeping for at least seven hours a night not only will make you healthier; it will be a public service.

**3. Try to wake up at the same time every day.** For that matter, try to perform as many daily tasks as possible on a routine (eating, exercising, showering, etc.). While the solar-driven light/dark cycle is considered the primary engine of circadian rhythms, researchers now know there are other influences, things like social, metabolic, and activity-based cues.

### Start a new healthful habit

If you're not already in the habit of sticking to a regular bedtime and wake-up time, it might seem inconvenient – but it's the single most important thing you can do for your health outside of breathing, eating, and staying hydrated.

A late night here and there isn't going to kill you, but if you constantly keep your circadian rhythm out of step by not adhering to a steady sleep routine, you're putting your body through the same harsh conditions it experiences when crossing time zones. It turns out you don't need to fly anywhere to get jet lag; a lot of us are doing it to ourselves on a daily basis.

A routine may be annoying or inconvenient to establish, but it's a very worthwhile investment. And the negative effects of not having one can be dramatic – even debilitating. If you're going to work long hours or otherwise subject yourself to health risks by neglecting self-care, the least you can do is give your body this one leg up.

## Nor Cal is Coming on Thursday, February 9, 2023

- **Visit the Trade Show at the San Mateo Event Center 8 a.m. to 4 p.m.**

The best wholesale landscape and nursery show in Northern California aimed specifically for the trade is scheduled to return for a one-day show on February 9, 2023, at Fiesta Hall at the San Mateo Event Center from 8 a.m. to 4 p.m. Mark your calendars now and we'll see you then!

We're getting ready to put on a fantastic show with all the latest products, equipment, plant material, irrigation and more to help your business succeed. Here's a few things to do before coming to the show:

**Register for a Name Badge!** – Visit [norcaltradeshow.org](http://norcaltradeshow.org) and choose either the Attendee registration or look under the Exhibitor button for registration information. Your badge will be waiting for you at the show in the registration area.

**Book Your Hotel Room!** – The Nor Cal Landscape & Nursery Show is pleased to exclusively partner with the San Mateo Marriott San Francisco Airport Hotel located just minutes away from the facility at 1770 South Amphlett Blvd., San Mateo, Ca. 94403. This newly renovated property is sure to please!

The room rate is \$189.00 plus taxes. You can make your reservations by calling 650-653-6000. Or visit [www.norcaltradeshow.org](http://www.norcaltradeshow.org) and book online. Click on the Hotel button under the Information heading. Remember to reference the *Nor Cal Landscape & Nursery Show* when making your reservation. Cut-off date for reservations is **JANUARY 06, 2023**. Make your reservations EARLY! Once the room block is filled we can't get more rooms at the \$189.00 rate.

One complimentary self-parking spot per room and complimentary internet are included with the rate. *Please note that the Nor Cal show does not partner with any other hotel properties or booking agents.*

**Book a Space Before We Run Out!** – If northern California is your market, the Nor Cal Landscape & Nursery Show is the perfect show for you. It's the biggest professional landscape & nursery show in northern California reaching attendees from all of California, five western states and international visitors. Demographics for the show included 33% retail, 8% wholesale growers, 33% landscape contractors and maintenance companies, 12% designers, and numerous others.

**Who Attends?** – Buyers, Owners, Growers, Designers, Landscape companies, Installation companies, Parks and recreation, Specifiers, Government, School districts, Indian casinos, Distributors, Municipalities, Water districts, Retailers, Garden centers, Landscape architects, Maintenance companies, and more.

### Why Exhibit at Nor Cal? Among the Benefits of Exhibiting at Nor Cal are:

- It's a well-established regional show with 42 years of bringing the landscape and nursery industry together.
- It's one easy day of move-in: you'll be directed to the doors nearest your booth space. **Free** move-in and move-out with forklift service for those who need it.

- Show Specials are listed on our webpage for **FREE!**

- **FREE** "virtual postcards" to invite your customers to the show!

### Sponsored by CLCA and the Nor Cal Group

Visit <http://norcaltradeshow.org/exhibitor-listing/> to see who's already signed up!

For more information contact Margo Chevront ([margoc@frontiernet.net](mailto:margoc@frontiernet.net)) or call 530-458-3190.

**Book a Seminar – Education for All!** Although our program isn't published yet be sure to include it in your schedule of things to do at the show. We've expanded our offerings to two seminar rooms, so you'll find something for everyone. Stay tuned we'll have it up in the fall!

We look forward to seeing you in February! Visit the website: [www.norcaltradeshow.org](http://www.norcaltradeshow.org) for more information and updates on the show as we get closer!

### Hire Licensed Contractors, from Page 8

- Get bids and references from at least three licensed contractors, and don't necessarily take the lowest bid, especially if it's much less than other bids.
- If the contractor has employees, make sure they're covered by workers' compensation insurance.
- Get your contract in writing.
- For cleanup, repairs, or other home improvement projects, your down payment cannot be more than \$1,000 or 10% of the contract price, whichever amount is less.
- Stick to the payment schedule, being sure not to let payments get ahead of work, and don't pay for materials before they're delivered to the job site.
- Get lien releases throughout the duration of your project, signed by both the contractor and subcontractor or material supplier once work is completed or materials delivered and paid for. Free lien release and waiver forms are available on CSLB's website.

There is always a need to find sting properties in areas affected by disasters. To learn more about these operations or offer a property for a future sting, please contact the Statewide Investigative Fraud Team (SWIFT) SoCal office at 562.345.7600 or [SWIFTSouth@cslb.ca.gov](mailto:SWIFTSouth@cslb.ca.gov).

For more information, visit CSLB's website, or connect with us on Facebook, Twitter, Instagram, and YouTube.

*About CSLB: CSLB operates under the umbrella of the Department of Consumer Affairs and licenses and regulates nearly 287,000 contractors in California. In 2021, CSLB helped consumers recover more than \$44 million in ordered restitution.*

## Four Things Your Press Release Needs to Be Successful

From an article by Nathan Resnick, CEO of Sourcity

### WHAT MAKES A GREAT PRESS RELEASE?

#### 1. Your content is truly newsworthy

This is the first big test: Is the topic of your press release actually newsworthy? Is it something that journalists – and the wider audience they serve – will care about?

A story is only interesting if entrepreneurs can learn from it. These need to be real stories, with real experiences, not small investment news, or ideas. What people often don't understand, is that something they might be working on day in, day out, is not as interesting to others as it is to them.

There are several factors that can influence whether a press release is truly newsworthy, including timeliness, the size of the company, and the impact the event will have on the market as a whole. Before you start writing your press release, make sure it fulfills the values of news.

#### 2. Headline and subheads sell the story

In a world where journalists are increasingly short on time, the headline and subheads do much of the heavy lifting in motivating editors to keep reading. A press release headline shouldn't simply be a bland statement of what has happened with your company. Relevant

adjectives and succinct details that offer some insight into why your story matters will do a better job of piquing a journalist's interest than a dry, formal headline.

For example, if your company just conducted a major industry survey, the headline should offer insights into what that survey revealed. "[Company's] Survey Reveals Most Customers Prefer Short-Form Video Content" will be far more intriguing than "[Company] Releases Survey Results On Video Content Preferences."



Continued on page 13

An advertisement for SPJ LIGHTING Inc. The background is a night photograph of a well-lit garden with trees and plants. In the foreground, a large, white, cylindrical outdoor light fixture is shown. The text is overlaid on the image.

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A small, square portrait of a man with a beard and short hair, wearing a red and black plaid shirt.

## Four Things Your Press Release Needs to Be Successful, from Page 12

The subhead is where you expand on the promise made in the main headline – this could include some specific stats from your study or details about an award won by a member of your company. This is where a journalist will judge if the rest of your content is worth their time.

### 3. It covers the 5 Ws

Depending on the news source you are targeting, the publication may prefer to publish press releases verbatim on its own site, or draw relevant information from your release to write its own story. As such, your first order of business is to make sure that the first paragraph of your press release covers the 5 Ws (who, what, where, when, and why), as well as the “how.” Also, be sure to include your company name. This way, even if someone only reads the first paragraph, the most important information has still been delivered.

The rest of the body copy serves to expand on the information presented in the first paragraph. This may include stats or other details that add greater insights to your newsworthy topics. Similarly, any interview quotes that you include from company leadership should add value.

Don't waste space on empty, overly promotional talk!

A good rule of thumb is to follow the “inverted pyramid” style of news writing in a four or five paragraph press release. Essentially, this means that the most important information goes at the begin-

ning. The content at the end of the release is still useful, but not as important if a journalist chooses to stop reading early.

### 4. Content is relevant for the target audience

The final piece of the puzzle for ensuring that your press release will be a true success is to focus on the target audience of the journalist you are pitching to. No matter how good the press release is, sending it to a journalist who will find it irrelevant is a waste of time. Do your due diligence by researching the journalists and publications that would find your content to be worthwhile and compelling for their own audience. Proper targeting paired with a newsworthy story can make up for less-than-perfect writing.

### Write a press release that works

Even with a well-written press release, there's no guarantee that every news outlet you pitch will choose to cover your story. However, by following these essential guidelines and avoiding common press release mistakes, you can ensure that your content will have a much greater chance of standing out in a journalist's inbox.

When you send out press releases that consistently meet these criteria, journalists will start to take note – and the amount of coverage you get for your business will increase accordingly.

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## Create the Conditions that Make the Result Inevitable

In our chosen vocations and industry, and with allied trades, we all have been pleased working within a creative medium. Yet, all of that creativity and each of those creative endeavors comes from the same creative substance within. It's like the air we all breathe, all of it is there, it is never depleted, and we all have access to it.

In our landscape profession using our personal creative expression starts with the client's desire calling the office staff, to the creative designer, to management staff, and to the work crew to implement the client's wishes. All...everyone is creative geniuses doing incredible work and being proud of their contributions. Even the caretakers follow this sequence with pride in their efforts.

The whole universe of this infinite creativity is centered within each individual. Your individualization is part of the whole creative process that originated from the God substance that is exactly like the air we breathe. Again, this substance is always available – but it is an “inside way” that shows up in an outside effect.

**We each need to create the conditions that make the result inevitable.**

We each need to create the conditions that make the result inevitable. Each person has the power to think and create your desire into visibility...for you.

You are the power creator in

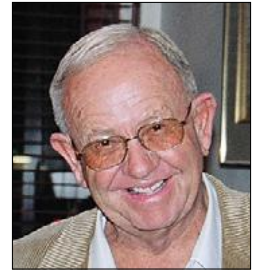
each field of expertise. This is not believing in...but believing from. Abundance is an ever-present reality and resides within to show up in reality as you...we...believe. Our world of this ever-present substance is available to everyone as we each believe...and it is limitless...again, just like the air we breathe. And no one can hoard the air.

So, how do you see yourself? Are your successful? Are you ever excited about the next day or project? Are your creative juices enlightening your thinking? Do you see the opportunities your Creator has set before you? Do you see yourself as having the ability accomplish them? Are you aware and knowing that God's creative power is within you? Or...are you caught up in “governmentium,” high costs, I'm barely making it...I can't...etc., etc.

Look, you, we all are not average people! We are wonderful spiritual beings living in a terrific limitless universe endowed with the whole

potential of abundant, successful, loving, and happy experiences! This is how I see it: Love does – always. Namaste. – *Dave*

“Dream lofty dreams, and as you dream you shall become. Your vision is the promise of what you shall be. Your idea is the prophecy of what you shall at last unveil.” – *James Allen*



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- Commander \$325 – Landscape Warehouse**  
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- Fishing Mate \$250 – Many thanks to our sponsors at this level!**  
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