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Sponsorship Opportunities Now Open!

SFV CHAPTER GOLF TOURNAMENT

- September 24, Tierra Rejada Golf Club, Moorpark
- Details on pages 4-5

CI Fishing Trip New Sponsorship Program

- Annual Event is Sept. 17
- Dedicated to Memory of Brandon Bogeaus
- Sponsorship Form on Page 7
- Fishing Sign-up on Page 9
 HURRY! There's only room
 for 30 Anglers!

SUMMER'S COMING!

Heat Stress Management Tips

Story begins on Page 6



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www.clcasfv.org

VALLEYSCAPE PUBLISHER John Hernandez 626-715-1757 18466 Dragonera Drive Rowland Heights, CA 91748 eldoradowriters@gmail.com FAX 866-591-5093

ASSOCIATE EDITOR/ ART DIRECTOR Jerry Robin J. Robin & Associates Graphic Design 626-644-4239 jrobinps2@gmail.com

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STATE AND LOCAL EVENTS

Don't miss any of these very important events!

Subject to Change - Check with Chapter Office First

WATCH FOR LAST-MINUTE CHANGES DUE TO COVID-19

- June 17 CI Chapter and neighbors visit to San Marcos Growers Nursery in Santa Barbara at 6 p.m. \$10 per person. Educational tour, food and refreshments. SFV members welcome.
- July Board Meeting via Zoom 10 a.m.
- Aug. 19 Tentative wine tasting fundraiser for LandPac with Channel Islands Chapter at Performance Gardens Nursery in Somis. TBD
- Sept. 17 Channel Islands Chapter and Friends Annual Fishing Trip, Channel Islands Sportfishing, Oxnard 5 a.m.
 - 24 SFV Regional Golf Tournament with Channel Islands Chapter, Tierra Rejada Golf Club, Moorpark.
- 28 Chinese Auction Fundraiser for LEAF Scholarships Oct.
- Nov. 3-6 CLCA Convention, Lahaina, Hawaii Westin Maui Resort & Spa
- Dec. Holiday Party TBD

San Marcos Growers Nursery Visit Thursday, June 17

- Featuring Educational Tours, Food & Refreshments
- All Area CLCA Members Welcome to Attend

he Channel Islands Chapter is hosting an exciting and educational tour of San Marcos Growers Nursery, 125 S San Marcos Rd., Santa Barbara, CA 93111; (805) 683-1561 on Thursday, June 17 beginning at 6 p.m. This event features food, refreshments, and lots of CLCA camaraderie. Cost is \$10 per person. All CLCA members and

San Marcos Growers is a wholesale plant nursery in its 42nd year of growing plants appropriate to California's Mediterranean climate, including many California native plants, as well as trees, vines, shrubs, perennials, ferns, succulents, ornamental grasses,

friends are welcome to attend.



and grass-like plants from similar climates around the world. Learn all about the latest in commercial plantings from General Manager Randy Baldwin as you tour this Green Industry favorite.

Attendees are asked to follow Covid guidelines including masks for those not vaccinated and maintaining social distancing. Please contact Channel Islands President Kyle Hillendahl at (805) 864-0836 for more information and to RSVP.



FRANCISCO **SALAZAR** SFV Chapter President Groundcare Landscape Co.

Too Busy to Help?

t is now the middle of the year, and if you have not already done so, it is time to reflect. You have either accomplished most of your goals so far or fallen behind on your plans. In either case, if you have helped your community in some way - in spite of the Covid shutdown - it will have rewarded you with that feeling of accomplishment you will need to tackle the second half of the year.

What, you have been too busy to help? Well, now's a good time to start. Let's put the

question another way: Are you too busy to learn and grow your business? Too busy to expand your network and bring in potential clients that have been waiting there just for you? Too busy to mingle with likeminded people – fellow landscapers and suppliers - who are eager to share fresh ideas or products that can help take your business to the next level? And finally, are you too busy to

have some FUN with other CLCA members golfing, fishing, or laughing during a unique fundraiser?

You see, by getting involved in your CLCA chapter you will enjoy all the benefits just mentioned...and plenty more...while at the same time helping SFV break out of the Covid slump, grow its board, and take on more community service projects. Projects and programs such as the landscaping of the Police Academy, the donation of toys and books to shelters during the Holidays, and the raising of scholarship funds for the LEAF program.

So, want to make the second half of 2021 more rewarding than the first half? Then get back involved in the SFV Chapter, attend our coming events including our Golf Tournament, the Chinese Auction, and several others still on the drawing boards.

You might even consider joining our board of directors to help guide the Chapter through what is stacking up to be an exciting rest of the year. We have a spot just for you. Call me and let me know you are NOT too busy to help. - Francisco

Golf Tournament Sponsorships and Registration are Open!

he CLCA San Fernando Valley Chapter Golf Tournament is set for September 24 at Tierra Rejada Golf Club in Moorpark. Plan to join us for a fun-filled day on the links with your CLCA friends! To register online, please visit http://bit.ly/SFVGolf21

GOLFER & SPONSOR REGISTRATION LEVELS

Item	Max Limit	Price	Item	Max Limit	Price
Single Golfer in Tournam	nent		Grand Prize Spon	sor (2 available)	
Includes participation in the tournament, a raffle ticket, and boxed lunch for each registered golfer. 8 \$150.00 ea.			Sponsor for prizes and plaques to tournament winners. Sponsor signage at entrance and exit of tournament. 1 \$500.00 ea.		
Foursome in Tournament			Lunch Ticket Sponsor (2 available)		
Includes participation in the boxed lunch for all registere Mulligan Package		ffle ticket, and \$600.00 ea.	lunch vouchers prov Your logo will be pr	be used to help with the purided for players during the inted on the lunch voucher to have your logo exclusion.	e tournament. ers. **Purchase
Two mulligans in tourname **One package per player m		set. \$25.00 ea.	Drink Ticket Spon	2 sor (2 available)	\$500.00 ea.
Premium Hole Sponsor (4 available) Signage at a tee during the tournament + special contest sponsor. (ie: longest drive, closest to the pin, etc.) 1 \$400.00 ea.			Sponsor funds will be used to help with the purchase of drink vouchers provided for players during the tournament. Your logo will be printed on the drink vouchers. 2 \$500.00 ea.		
Hole Sponsor (13 availa	ble)			11 (010)	
Signage at a tee during the t	tournament.	\$250.00 ea.	Questions? Ca or email sfyclo	ll (818) 772-7233 ra@gmail.com	

Join us for a fun-filled day on the links at Tierra Rejada Golf Club in Moorpark!



Sponsorship Opportunities Available!

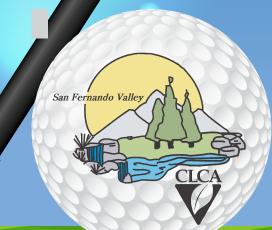
Hole Sponsor: \$250

Premium Hole Sponsor: \$400 Signage at a tee during the tournament + special contest sponsor.

Grand Prize Sponsor: \$500Sponsor for prizes and plaques to tournament winners.

Lunch Ticket Sponsor: \$500

Drink Ticket Sponsor: \$500





Questions? Call (818) 772-7233 or email sfvclca@gmail.com

Register at www.CLCASFV.org

Heat Stress Management Tips for a Safe Summer Season

From a blog by Ewing Irrigation

eat stress is a major concern for anyone who works outside, especially during the summer months. Heat exhaustion can occur when you're exposed to high temperatures, especially when it's combined with high humidity and strenuous activity.

As you work, heat generated by the muscles in your body can build up and cause heat stress. With the addition of heat coming from the hot work environment, the body gets overheated and less blood flows to the brain, muscles and other organs.

Because there is no pain, a person may not realize when they become weak and tired, which means they are less alert and less able to use good judgment. An increase in body temperature of even 2 degrees F can affect mental performance, and an increase of 5 degrees F can cause serious illness or death.

Here's how to identify the symptoms and create a plan to protect yourself and your team from heat stress.

Signs and Symptoms

Watch out for these symptoms as you and your team work in the

- Cool, moist skin with goose bumps even though you're in the
- Sweating, headache and fatigue
- Dry mouth or dry membranes resulting in no tears and no spit
- Muscle cramps, heat rash, nausea, dilated pupils and dizziness
- A weak, rapid pulse (and slow if the person has fainted)
- Depression of the central nervous system
- Loss of coordination and mental confusion

It's important to recognize that pesticide poisoning has similar but somewhat different signs and symptoms such as moist membranes, salivation, tears, spit, slow pulse, nausea and diarrhea, possible small pupils and coma. There can also be combined effects of heat stress and pesticide poisoning.

Take action and provide first aid if anyone shows signs and symptoms of heat stress.

Heat Stress Management

Follow these tips to keep your team safe during the hot summer months:

- Assign the task of heat stress management to a specific manager
- Train both your managers and your crew in the prevention, recognition and treatment of heat stress and conduct safety meetings during heat spells
- Acclimate your team when they begin to work under hot conditions by assigning lighter workdays, longer rest periods and watching their responses for 5 to 7 days
- · Account for the conditions of work by checking weather conditions, how heavy the workload is and if your team has to wear additional protective wear and equipment
- Account for other physical conditions by keeping track of when team members have been sick, when they've rested, if they're taking any medications or if they've consumed any alcohol
- Manage work activities by setting up work breaks, rotating strenuous tasks, scheduling heavy work for cooler hours and postponing non-essential tasks during heat spells
- · Establish a drinking water program

Continued on page 8

Ewing Opens New Location in Indio

wing Irrigation & Landscape Supply opened a new location in Indio, California on May 17, 2021, at 81735 Oleander Ave., Indio, CA 92201. This new Ewing location will service a variety of green industry professionals, including irrigation and landscaping contractors, golf course superintendents, sports fields managers and more.

Irrigation & Golf & Industrial "We're opening this new location in the Indio area to better serve our customers," said Jason Paulson, Regional Manager for Ewing in the Inland Empire. "This location offers customers access to more products and a more convenient location."

This second location in the Palm Desert area is part of a broader effort by Ewing to expand into the Coachella Valley region to serve contractors and other green industry professionals in Indio, La Quinta, Palm Desert and Coachella.

"We're excited to continue growing our footprint here in the Coachella Valley," Paulson said. "For professionals in the industry who haven't worked with us yet, we encourage you to stop by any of our locations to find out why we've been able to serve contractors for nearly 100 years."

> For more information on Ewing's new location, contact Ewing Indio at (760) 338-0565. You can also shop Ewing's products, read helpful tips or watch how-to videos online at EwingIrrigation.com.

About Ewing

Ewing Irrigation & Landscape Supply is the largest family-owned national supplier of landscape, irrigation, agronomic, aggregate, hardscape and water management products. As your business partner, we offer products and education for irrigation and landscape, turf and land management, outdoor living, sports fields, golf and sustainable solutions. Our nationwide network of friendly, knowledgeable staff helps green industry professionals discover products and services for business success.



SPONSORSHIP FORM

7th Annual CLCA Channel Islands Chapter

Deep Sea Fishing Trip

Dedicated to the Memory of BRANDON BOGEAUS

Friday, September 17, 2021

5 a.m. to 4 p.m. at Channel Islands Sportfishing 4151 Victoria Ave., Oxnard, CA

A full day of fantastic fishing awaits 30 lucky anglers (at \$125 each) as in previous years, but with a few changes. First, the trip will be held in the memory of long-time CI Board Member Brandon Bogeaus.

Also, the event features more sponsorship categories, with FREE SPONSOR PROMOTION THROUGH THE END OF THE YEAR! So, get your Sponsorship in right away!

Sponsorship Opportunities!

Admiral Sponsor (\$500)

SK Landscape Design – Steven Kinzler

Sea Captain Sponsor (\$400)

SiteOne Landscape Supply – Evan Moffitt

Commander Sponsor (\$325)

Includes \$25 Galley Credit (if fishing), Several Open

Fishing Mate (\$250)

Same Sponsorship as in previous years, Several Open

NOTE: Sponsorship does not include Fishing (\$125 per person)

Sponsorship Benefits:

Event Sponsors will be showcased EACH MONTH through the end of the year starting in June. More and more Sponsors will be promoted as new Sponsors are added. That's up to seven months of publicity for your company at no extra cost! This includes names and logos in our Fishing Flyer and Application, plus newsletter and social media write-ups about your products, services, and activities. Each Sponsor will also be personally thanked at chapter events throughout the year, as well as on-board recognition at some time during fishing day.

Thanks to Our Sponsors so far.

Your logo could be next!



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Name on card	Signature	
Card #	Exp. Date	Sec Code
Billing Address (addr, city, state, zip)		

Heat Stress Management Tips, from page 6

Provide additional measures such as special cooling and breathable clothing, provide shade, use air-conditioned mobile equipment when possible and modify pesticide usage to reduce the need for personal protective equipment (PPE).

What Managers Can Do

Managers should be aware of any team members who have fluid retention or other medical problems that may affect their intake of fluids. Also, managers should be aware of team members who, due to economic pressure or toilet availability, tend to limit the amount of water they drink or limit the number of needed breaks.

Any scheduled plan for work and rest periods needs to take the following factors into account:

- Workload levels, air temperature, humidity
- Sunlight conditions, clothing and PPE

Your crew will recover better from heat with shorter, more frequent breaks as opposed to longer, less frequent breaks. For heavier work in higher temperatures and higher humidity, longer more frequent breaks are needed.

If possible, breaks should be taken in a shaded or air-conditioned area. In general, if your team is performing heavy work at 95 degrees F with 30% humidity, each hour of work should include a 15-minute break. Break times need to increase and work times need to decrease significantly as temperature and humidity increase. When air temperatures reach 105 degrees F, each hour of work should include a 45-minute break.



What maintenance advice and services are you promoting to your clients when it comes to firescaping their properties? Learn the essential tasks that can help prevent fires, deter fire spread and protect property. Share this important information with clients and crew.

Thursday, June 24 | 3-4 p.m.

Register at http://bit.ly/June24CLCA

Thank you to CLCA's Firescaping Webinar Sponsor, SiteOne Landscape Supply



What Your Crew Can Do

It's recommended for anyone working outside to drink at least one cup of water every 30 minutes, even if they are not thirsty. If heat conditions become more extreme or if the workload levels become more strenuous, then drinking greater amounts of water is recommended.

Drinking two or three cups of water before work provides a head start, and remind your team to continue drinking water into the evening to replace all water lost through sweating. During extreme heat or when they're wearing confining PPE, your team should be advised to drink a pint or more of water before beginning work.

For more information on heat stress and creating a work/rest schedule with built in minimum amounts of water to drink, visit the Occupational Safety and Health Administration's website.



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7th Annual CLCA Channel Islands Chapter

Deep Sea Fishing Trip

Dedicated to the Memory of BRANDON BOGEAUS

Friday, September 17, 2021 5 a.m. to 4 p.m.



Channel Islands Sportfishing 4151 Victoria Ave. Oxnard, CA 93035

Call John Hernandez with questions at (626) 715-1757

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Includes \$25 Galley Credit (if fishing), Several Open

Fishing Mate (\$250)

Same Sponsorship as in previous years, Several Open

NOTE: Sponsorship does not include Fishing (\$125 per person)

Company	
Email	
No. of Angler(s) @ \$125 \$	
IMPORTANT NOTE: No ice chests (unless previously approved), glass bottles, illegal drugs, or alcohol may be brought onto boat. Face Masks required.	
Signature	

Send completed form and check (made payable to California Landscape Contractors Association – Please write "Channel Islands Fishing Trip" in the Memo line) to: John R. Hernandez, CLCA Channel Islands Chapter Treasurer 18466 Dragonera Drive, Rowland Heights, CA 91748. For more information: (626) 715-1757

Rain Bird Becomes Exclusive Sponsor of IA Scholarship Program

he Irrigation Association announced that Rain Bird Corporation will be the exclusive sponsor of the 2022-2026 workforce development scholarship program. To honor Rain Bird's late president and CEO, for the next five years, the program will be renamed the Irrigation Association's Anthony W. "Tony" LaFetra Scholarship Program Sponsored by Rain Bird. In addition, the two top scholarship winners will be designated as Anthony W. "Tony" LaFetra scholars.

Rain Bird is a privately held global manufacturer and provider of irrigation products and services for farms, golf courses, sports

arenas, commercial developments and homes in more than 130 countries around the world. Rain Bird has supported the IA and its initiatives for many years. Not only has the company sponsored many valuable IA programs, but many of its employees have served in leadership and volunteer roles over the years.

LaFetra became Rain Bird's president and CEO in 1978, and his tenure was highlighted by innovations that revolutionized the irrigation industry. In 2002, he was honored with the IA's Industry Achievement Award. He passed away in January 2021.

"Tony LaFetra certainly left an indelible mark on the irrigation industry during his lifetime," said Michael Roberts, Rain Bird's vice president of technology and innovation. "Now, sponsoring this scholarship program gives us the opportunity to share his legacy with others in the years to come. Tony would be pleased that his innovative spirit and passion will help inspire a whole new generation of irrigation professionals as they pursue their careers

> in this industry he loved so much."

The IA's annual scholarship program provides meaningful financial support for the education of worthy candi-

dates interested in pursuing an irrigation-related career. Since its inception in 2016, the program has awarded a total of \$130,000 to students for tuition assistance.

"We are excited to welcome Rain Bird as the exclusive sponsor of the newly named Anthony W. 'Tony' LaFetra Scholarship Program," said IA CEO Deborah Hamlin, CAE, FASAE. "The IA realizes that finding and keeping qualified employees is one of the industry's greatest challenges, and we are committed to developing the future workforce. We look forward to partnering with Rain Bird for the next five years as we support students pursuing careers in this exciting field full of opportunity."

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Memorials and Moments From an article by Jim Paluch, JP Horizons

emorial Day was designated to help us remember those who have given their lives in service to our country so we could enjoy the freedoms we have today. The holiday has humbled me through the years as I think on that sacrifice and consider the price of our freedom, and I truly feel forever grateful. In addition to this important time of memorial for the military, it is also a time to remember those who personally impacted our lives by the way they lived. It's a wonderful time when we stop to preserve the memories we have of those we've lost.

What I've enjoyed thinking about for this article is the value of reflecting on those moments in time that have brought us along to be who we are. Of course, there are hundreds of important moments enjoyed with those we care about that will live in our memories as life changing.

Along with the moments shared with those people who have been a great influence on us throughout the years, what if we also considered moments when our own thoughts were an influence on us, both positively and negatively? We may not have to go back very far. It could have been yesterday when a thought you had about somebody, mistrust, or doubt affected the way you acted the rest of the day. When you think back again on the moment, you might realize that just like those lives being missed that have

helped to shape us, that thought if given a chance could shape our future as well. Just like we want to bring back our best memories and the joy we have known with others, let's also make sure we can reflect back and see the best of our thoughts and know they have taken us to where we want to be. Then maybe one day when somebody is putting flowers



IIM PALUCH JP Horizons

next to a tombstone that happens to have our name on it, the only reflection they will have is the positive influence we've had on their lives.

"As we express our gratitude, we must never forget that the highest appreciation is not to utter the words, but to live by them."

- John F. Kennedy

"Those who have long enjoyed such privileges as we enjoy forget in time that men have died to win them." - Franklin D. Roosevelt

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4 Tips on How to Plan and Host Your First Hybrid Event

In order for your event

to run smoothly and

to truly integrate

the two event types,

extra considerations

are required in the

planning process.

From an article by Muhammad Younas, the CEO at vFairs, virtual events platform

t's no secret that hybrid events, which are simply events that combine live and virtual experiences, are this year's biggest event trend. In fact, 73% of event planners expect hybrid events to be more common in the future. Even if you have experience planning both in-person and virtual events, it may seem overwhelming to host your first hybrid event. In order for your event to run smoothly and to truly integrate the two event types, extra considerations are required in the planning process.

To get you started with your first hybrid event, we've pulled together some of our best tips as you plan.

Tip 1: Be thoughtful when sourcing suppliers

Though many suppliers will claim they can support your hybrid event needs, you'll need to be sure that both your in-person and online event providers are aligned in their process and delivery. It's up to you to understand exactly what you need from all of your suppliers as you're researching.

Spend extra time planning your event upfront, so that you can review your goals and detailed list of needs with vendors on both sides

Tip 2: Tier your hybrid event tickets

Hybrid events unlock many opportunities for your attendees and sponsors. Start thinking about which of those opportunities you're willing to offer and at which price level. Just as with your in-person event, admissions tickets and sponsorship levels should be tiered and allow each level more and more access to exclusive offers or brand visibility.

With hybrid events, you can offer tiered ticket options that give access to: Just the in-person aspects of the event, just the online aspects of the event, aspects of both in-person and online, or access to everything. Additionally, you can offer tiered sponsorship packages as well.

Tip 3: Create a two-pronged marketing campaign

If you've pivoted from physical to virtual events due to the Covid-19 pandemic, you should understand that marketing the two types of events aren't the same. In-person events are much



more likely to create localized messaging, leveraging event boards and groups that are highly targeted to a specific geography. Virtual events, on the other hand, are a great way for organizations to reach new markets, and, as such, their marketing seeks to attract new, global audiences.

Be conscious of your messaging in order to attract both groups. Create a marketing campaign that's split into your target audience for the live portion of your event and the target audience for your virtual portion.

> The messaging and strategy will be based on an understanding that would-be attendees know how your organization fits within the local industry. Additionally, you should leverage tools such as email marketing and include placement on online event boards for a specific city.

> Your target audience for a virtual event should be geared toward a wider audience. Content may focus much more on the value attendees will derive from your event, with more general messaging. This is based on the understanding that they may not have as much knowledge about your organization and some references may not

resonate with them in the same way. To attract a larger crowd to your virtual event, you should leverage platforms such as social media and paid advertising to increase visibility.

Tip 4: Offer seamless integration

Ideally, your hybrid event will create an experience where both online and in-person attendees feel immersed in both aspects of the event. Incorporate features that blur the lines between the two, and foster cross-channel connection.

Social media walls are an excellent way to let people share in their experiences. You can publish a social wall within your event environment and project it live at your event so people can see an ongoing feed with attendees and sponsors' experiences as the event runs. Additionally, you can make virtual event features, such as live chat rooms, available to all your attendees so that they can connect with any exhibitor or other attendees even if they're not in-person at the event.

You can also offer gamification features that help lead attendees around the physical or virtual event floor. Scavenger hunts, leaderboards, and other interactive features not only help make the event fun, they also give you - the host - valuable insights about your attendees' participation and engagement at the event.

Are you ready to host your first hybrid event?

Hybrid events are just starting to catch hold in the event industry, and it's easy to get swept up in the hype. Although many organizations are still finding their footing with the concept of hybrid events, knowing what you want to accomplish and who you're targeting will always help set you up for event success.

Business Networking and Cross-Pollination

• (Interesting Term for Landscapers, don't you think?) From an article by James Adams. Akcela Ltd. In allBusiness

try and spend at least 30 minutes per week talking to other business owners. Granted, as a consultant, that is my job, but I also take the time to do it personally. The reason for this is simple and it's a networking term you may have heard of before: cross-pollination.

Of course, I am not talking about the horticultural process. In business, cross-pollination is the spreading of ideas and concepts, not only between departments, but between businesses. To keep the analogy going, taking the time to allow cross-pollination to occur enables the seeds of an idea to be sown. Over time, you will get to reap the rewards.

Cross-pollination works well because it is all about perspective – the same reason why having a high level of diversification in the workplace works. Differing experiences, values, and perspectives allow us to break down complex situations and look at them from different angles. On our own we simply cannot have all of the answers; sometimes we only have part of an answer. A cross-pollination of ideas could be the missing piece of the puzzle, the missing piece that has prevented you from solving challenges you face in your business or even your career.

Why should you network 30 minutes a week?

Thirty minutes may seem like an arbitrary number, and in some respects it is. Truthfully, the point is to take some time out of your week and set it aside to network with other business owners. The reason this is so important is it allows you time to do two things. First, it builds trust between you and your connection, which is very important if you're planning to get advice from this person. Second, it allows ideas and concepts to gestate over a period of time, to evolve and become a solution. It also allows your new connection time to think about your situation, as well as their own.

Networking is more important now than it was 24 months ago

We cannot escape the fact that we live in a Covid world and this type of support is more important now than ever. When I speak to small business owners, the theme of loneliness comes up time and time again. Working from home has meant we're in the same space for both our personal and business lives. Having an opportunity to share the burden of our decisions, as well as seek affirmation of our choices, is something many small business owners appreciate more than ever during the pandemic.

Whom can I trust with these sorts of discussions?

One of the hardest parts of the process is finding someone you can trust. You need to find someone who is in a similar situation as you – someone who may be working at a same-size business, at a similar level as you – and building their trust over a period of time. Hopefully, while you've been in business you have made such contacts. If not, it's time to start building that sort of network.

Business networking events

Local networking events are a great way to engage with other businesspeople. During the pandemic, there has been an explosion of networking events, many of them exclusive, run by experienced facilitators who may be ex-CEOs and have some coaching experience. You may have to pay a considerable amount of money to be part of these events, but a lot of people do find value in them. To locate an event in your area, try searching "Executive Coaching."

I have friends, colleagues, and mentors who have chosen this route for two reasons. First, by paying for the service, they feel they can commit to it. Second, because they are formal events, discussions are open and honest, and also offers some security between members.

I have heard people say to me they have tried to forge such business relationships, but they didn't work out for them in the end. As with most things in life, it is all about fit. And remember, this works both ways – perhaps you aren't the right fit for the other businesspeople, either.

The key element here is to find relationships that are a good fit. In the end, the benefit to you, your business, and your career is far greater than the time spent seeking someone out. Perseverance is key and taking the time to find the right fit will pay dividends in the short, medium, and long run.





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A Different View - Yes?

know there is a creative intelligence within all everywhere. So many intelligent books have been written about this creative opportunity within, pointing out that it is always "an inside job." Our vocation and support associates is an area of creativity that is continually at work by means of us, through us. In life's journey

we are co-creators with our Creator - benefiting from His infinite intelligence...the Divine Essence of all life in each of us that makes our lives extraordinary.

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beauty with our designs, plant palettes, materials, and maintenance expertise. It is with thanksgiving that we excel in such a creative ability that has begun within us. And yes...we all are divinely supplied with the resources required to work in our "co-creative" chosen professions - meaning, supplied with the right amount of income commensurate for our work.

God's abundance is our nature. It's like the circle, no beginning, no ending. In individual acceptance and understanding we are inheritors of the infinitude of abundant riches - and as I have said a few times before...love does, absolutely.

There is a creative, infinite, perfect expression within every person in this world. Life in and of itself is a celebration. Everything happens through us by means of our thinking, I have found.

There is a creative, infinite,

perfect expression within

every person in this world.

Even though everything does change like the seasons every year, we all are endowed with the qualities



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necessary for success in every season or circumstance. Prepare to co-create your future.

Now, back to the many books that I have read or reread...many of them have one common emphasis: Life is created by One God, One Spirit, One Creator, no matter what you call it. It only begins with love and works in every single endeavor in your life - whether you know it or not. It just took this writer too long to find that out. So, this is my lesson for this month. Lots of time to read now. - Namasté, Dave

In the future, happiness and long life Two sprouting leaves to grow a thousand years. - Japanese poem

Our greatest glory is not in never falling But in rising every time we fall. – *Confucius*











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